



Security Printing and Minting Corporation of India Limited
16th Floor, Jawahar Vyapar Bhawan, Janpath
New Delhi- 110001

Tel: 011-23701256, 011-43582200, Fax: 011-23701223

Email: info@spmcil.com Website: www.spmcil.com

1.	Name of the organization	:	Security Printing and Minting Corporation of India Limited
2.	Type of the organization	:	A Miniratna Category-I CPSE and Wholly owned by Government of India
3.	EOI Reference No.	:	SPMCIL/EOI/Domestic distributor/2021-22/3990 dated 12.01.2022
4.	EOI Title	:	Expression of Interest (EOI) for empanelment of organizations/agencies for domestic distribution of Commemorative Coins and Souvenir Coins
5.	Category	:	Services
6.	Sub-category	:	---
7.	Date of Announcement	:	14.01.2022
8.	Last date for submission	:	16.02.2022 @ 02:00 PM
9.	Broad scope of work	:	Placed at Annexure 2
10.	Eligibility criteria:	:	Placed at Annexure 3
11.	Specimen Response letter to EOI	:	Placed at Annexure 4

Expression of Interest (EOI) for empanelment of organization/ agencies for domestic distribution of Commemorative coins and Souvenir Coins

SPMCIL/EOI/Domestic distributor/2021-22/3990 dated 12.01.2022

Security Printing and Minting Corporation of India Limited (SPMCIL), a Mini-Ratna Category-I CPSE, and Schedule 'A' Company wholly owned by Government of India, is engaged in the manufacturing of security paper, minting of coins, printing of banknotes, non-judicial stamp papers, postage stamps, travel documents, etc. having nine units including four mints, four presses and one paper mill across the country invites **Expression of Interest** from competent and resourceful firms (Proprietary Concern/ Partnership Firm/Private Limited Company/ Limited Liability Partnership Firm/MNC/ Public Limited Company registered or incorporated in India) **for empanelment as domestic distributors for Commemorative coins and Souvenir Coins**. Commemorative coins are legal tender coins manufactured by SPMCIL post issuance of Gazette Notification by the Government of India.

Interested organizations/agencies fulfilling the eligibility criteria as given in Annexure 3 are requested to submit their Interest as per format given in Annexure 4 to this expression of interest. The Expression of Interest must be submitted with the brief profile of the firm, their past performance in similar operation, financial background etc. in support of the eligibility criteria. The Expression of Interest must be sent to the following address:

Joint General Manager (Marketing)
Security Printing and Minting Corporation of India Limited
16th Floor, Jawahar Vyapar Bhawan,
Janpath, New Delhi- 110001, India Phone No. 011-43582256
Email: nareshwar.nath@spmcil.com

Last date and Time for receipt of Expression of Interest 16.02.2022 **At 14:00 Hrs. (IST)**
Date and Time of opening of Expression of Interest: **15:00 Hrs. (IST) On 16.02.2022**

Place of opening of Expression of Interest:

Security Printing and Minting Corporation of India Limited
16th Floor, Jawahar Vyapar Bhawan, Janpath
New Delhi- 110001, India

Proposal received after the due date and time shall be summarily rejected.

Details of Annexures:

1. Brief background of the company – Annexure 1
2. Scope of work – Annexure 2
3. Eligibility Criteria – Annexure 3
4. Specimen Response letter to EOI – Annexure 4
5. Form I

For and on behalf of Security Printing and Minting Corporation of India Limited (SPMCIL)

Mr. Nareshwar Nath
Joint General Manager (Marketing),
SPMCIL, New Delhi- 110001

Note:

1. **SPMCIL reserves the right to accept/reject any application at its sole discretion and / or cancel the entire exercise. Mere fulfilling the minimum eligibility criteria will not confer any right on the applicant to be called for discussion/selection.**
2. **All Addendum/Corrigendum to this EOI shall be uploaded only on website i.e., www.spmcil.com.**

Annexure 1

SPMCIL/EOI/Domestic distributor/2021-22/3990 dated 12.01.2022

Background of the company

Security Printing and Minting Corporation of India Limited (SPMCIL) is a Mini-Ratna Category-I CPSE and a wholly owned schedule 'A' Company of Government of India and is under the administrative control of Department of Economic Affairs, Ministry of Finance, Government of India. SPMCIL is engaged in the manufacturing of currency/security paper, minting of coins, printing of banknotes, non-judicial stamp papers, postage stamps, travel documents, etc. having nine units including four mints (India Government Mint-Kolkata; India Government Mint-Hyderabad; India Government Mint-Mumbai and India Government Mint-Noida), two security presses (India Security Press-Nashik and Security Printing Press-Hyderabad), two currency presses (Currency Note Press-Nashik and Bank Note Press-Dewas) and one paper mill (Security Paper Mill-Hoshangabad) across the country.

Brief about India Government Mints

SPMCIL's four Mints at Mumbai, Kolkata, Hyderabad, and Noida have rich minting heritage and legacy of producing quality products. These mints carry out minting of all coins circulated in the country. India Government Mints (IGMs) are engaged in wide range of activities covering every stage of minting process from blanking to the finished products. The advanced technology, innovation, quality, and reliable delivery mechanism are some of the strengths of these mints. IGMs have made a niche in the minting world – with excellence in design, expertise in minting precious metals, and above all, a long tradition of craftsmanship.

About Souvenir Coins

- These coins are of various themes and compositions.
- Design of coins:
 - **Obverse Side:** The face of all the coins bears the logo of "SPMCIL" with small details of the coin.
 - **Reverse Side:** The reverse of the coin bears the name of the theme of the coin to based on the event/person.
- These coins are available in Gold/Silver and other compositions and sizes.

Following Souvenir coins have been released recently:

S. N.	Name of theme	Metal	Weight	Diameter
1	Shree Mahalaxmi Pujan	Gold 999 fineness	5 gms	18mm
2	Shree Mahalaxmi Pujan	Silver 999 fineness	40gms	44mm
3	550th Birth Anniversary of Guru Nanak Dev Ji	Silver 999 fineness	40gms	44mm

About Commemorative Coins

- Apart from circulation coins, the India Government Mints manufacture Commemorative Coins which are issued to celebrate special occasions/events or as a mark of respect towards distinguished individuals or monuments.
- Commemorative coins for the purpose of this EoI refer to coins which are notified by the Government of India and which are legal tenders. These coins carry a denominational value and are made up of either pure silver (.999 purity) or Quaternary Alloy (Silver -50%; Copper-40%; Nickel- 5%; Zinc – 5%). The coins are sold at a premium (numismatic) over the intrinsic value of their metal composition.
- Many coins of this category serve as collector's items only, although in past these also have been issued for regular circulation.
- As on date, only India Government Mints are authorized to manufacture these coins in India.
- Design of coins:
 - **Obverse Side:** The face of all the coins bears the Lion Capitol of Ashoka Pillar in the center with the legend "सत्यमेव जयते" inscribed below, flanked on the left upper periphery with the word "भारत" in Hindi and on the right upper periphery flanked with the word "INDIA" in English. It also bears the denominational value "150","100","75", "10", "5", etc. as the case may be, in International Numerals below the Lion Capitol, flanked on the left lower periphery with the word "रूपये" in Hindi and on the right lower periphery with the word "RUPEES" in English.
 - **Reverse Side:** The reverse of the coin bears the name of the commemoration event/person (in Hindi and English), the representational picture/logo along with year(s) of commemoration (duration).
- These coins are available in the weights of 35/40 gms and in diameter of 44 mm

Presently, Commemorative Coins and Souvenir coins are sold via SPMCIL website, and through retail sale counters at India Government Mints -Mumbai, Hyderabad, Kolkata and at SPMCIL Head office at New Delhi.

Following commemorative coins have been released recently:

S. N.	Name of theme	Denomination (Rs)	Metal	Weight	Diameter
1	125 th Birth Anniversary of Srila A. C. Bhaktivedanta Swami Prabhupada	125	Quaternary Alloy	35 gms.	44 mm
2	125 th Birth Anniversary of Netaji Subhas Chandra Bose	125	Quaternary Alloy	35 gms.	44 mm
3	Centennial Celebrations of University of Lucknow	100	Quaternary Alloy	35 gms.	44 mm
4	250 th Session of Rajya Sabha	250	Silver (.999)	40 gms.	44 mm
5	150 th Birth Anniversary of Mahatma Gandhi	150	Silver (.999)	40 gms.	44 mm
6	125 th Birth Anniversary of Paramahansa Yogananda	125	Quaternary Alloy	35 gms.	44 mm
7	550 th Parkash Purab of Shri Guru Nanak Dev Ji	550	Quaternary Alloy	35 gms.	44 mm
8	350 th Prakash Utsav of Shri Guru Gobind Singh Ji	350	Quaternary Alloy	35 gms.	44 mm

Annexure 2

SPMCIL/EOI/Domestic distributor/2021-22/3990 dated 12.01.2022

1. Objective:

SPMCIL intends to empanel distributors at national level to assist SPMCIL in augmenting sales for Indian commemorative coins and Souvenir coins in domestic market.

This is an only empanelment process and does not involve any financial transactions. The distribution and sale of coins will be discussed and done on case to case basis.

The appointed distributors would work alongside SPMCIL in increasing the reach and sale of commemorative coins across their respective region(s).

2. Scope of Work

The applicant will be required to:

- a. Ensure availability of commemorative coins and Souvenir coins across all their online/offline channels and retail partners/counters.
- b. Undertake promotional and branding activities on regular intervals to increase market coverage and enhance reach of commemorative coins and Souvenir coins.
- c. Display branding material provided by SPMCIL on all their online/offline retail counters.
- d. Ensure timely delivery for orders of commemorative coins and Souvenir coins.
- e. Undertake periodic market forecasting activities for their respective region(s) and share the same with SPMCIL for efficient demand estimation and production planning.
- f. Provide market intelligence to SPMCIL regarding sale (in volume and value) of commemorative coins and Souvenir coins.
- g. Assist in providing feedback on current market trends, competing products.
- h. Purchase/stock commemorative coins and Souvenir coins in bulk and hold sufficient inventory to cater the demand. The inventory and transportation cost shall be borne by the distributor.
- i. Assign one designated point of contact person for interaction with SPMCIL for all business communication.

Annexure 3

SPMCIL/EOI/Domestic distributor/2021-22/3990 dated 12.01.2022

Eligibility Criteria

1. The applicant should be either Proprietary Concern/ Partnership Firm/Private Limited Company/ Limited Liability Partnership Firm/MNC/ Public Limited Company registered or incorporated in India **(Attach copy of certificate of incorporation/ registration and a brief profile)**
2. The applicant is expected to be in business of distribution (authorized distributor) of numismatic/ bullion products (including bullion/ souvenir Coins & Bars (gold/ silver)) for private mints/ refiners/ jewellers in India during last five years preceding the date of EoI. The details for the same should be submitted along with documentary evidence **(Attach copy of Work order/ Distribution Agreements/ MoUs/ Letter of Engagement complying with the requirement)**

The interested applicant may also submit, along with Expression of Interest, a list of private mints / refiners/ jewellers for whom the applicant is authorized distributor for numismatic/ bullion products (including bullion/ souvenir Coins & Bars (gold/ silver)). Applicant is expected to provide the annual average distribution volume **(List of private mints / refiners/ jewellers being serviced with annual average distribution volume of the client should be specified on applicant's letterhead signed by authorized signatory as per Form-I)**

3. **The applicant should confirm that:**
 - a. The applicant has PAN number and GST number **(Attach a copy of PAN and GST registration certificate)**
4. The applicant should have not been blacklisted/debarred by any Government Entity/ Private Entity/Government of India/ Public Sector Undertaking for participation in EoI as on last date of submission of EOI. **(Self-certificate on applicant's letterhead signed by authorized signatory)**
5. All the documents are to be submitted in English language only. If the documents are in other language, an English translation copy shall be furnished along with the document.

Annexure 4

On Applicant Letterhead

Date:

Jt. General Manager (Marketing)
Security Printing and Minting Corporation of India Limited
16th Floor, Jawahar Vyapar Bhawan, Janpath
New Delhi- 110001, India

SPMCIL/EOI/Domestic distributor/2021-22/3990 dated 12.01.2022

Sir,

We have gone through the above referred EOI and understood your requirements regarding domestic distribution of commemorative coins.

We fulfill the eligibility criteria and undertake that:

1. We have noted, understood, and agreed to all the terms and condition of the EOI. In token of our acceptance, we have enclosed the EOI documents duly signed by the authorized representative.
2. I/We are Proprietary Concern/ Partnership Firm/Private Limited Company/ Limited Liability Partnership Firm/MNC/ Public Limited Company registered or incorporated in India and I/We have enclosed the registration/incorporation certificate/PAN number issued by the concerned authorities as applicable in the country of origin as documentary evidence.
3. I/We have rendered similar services to ___nos. of private mints / refiners/ jewellers from year ___ to ___. I/we have enclosed the Work order/ Distribution Agreements/ MoUs/ Letter of Engagement issued by our clients as documentary evidence.
4. I/We have total experience of ___ years in the related field as on 31.12.2021.
5. I/We declare that I/We have not been blacklisted/debarred by any Government Entity/ Private Entity/Government of India/ Public Sector Undertaking for participation in EoI as on last date of submission of EOI.
6. We have enclosed our brief profile and list of our major clients for your consideration.
7. We are enclosing copy of English translation of the documents which are not in English.

For____

(Name and designation of officer)

Form I
(on Applicant's letterhead signed by authorized signatory)

Name of the applicant:

List of private mints / refiners/ jewellers being serviced	Annual average distribution volume (No. of coins)
<< private mints / refiners/ jewellers 1>	
<< private mints / refiners/ jewellers 2>	
<< private mints / refiners/ jewellers 3>	

For____

(Name and designation of officer)